

SER (Bernie)

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on behalf of SER of the WOCN® Society <communications@serwocn.org>
Sent: Tuesday, August 15, 2017 9:17 AM
To: bhe@serwocn.org
Subject: SER Conference Attendee Information

Sent to registered attendees as of 8/14/17

e-News August 15, 2017

Southeast Region

of the



Wound, Ostomy and
Continence Nurses Society®

Symposia Registration

Attendees - Reminder to register for any of the
5 Non-CE Symposia events at our
2017 Conference - with meals included.

Each of these events has their own registration form provided
by the event hosting exhibitor.

[Go to our website for the Registration Links](#)



Lunch Symposium (Non CE)
Thursday, September 28 at 11:15 AM

MYOSTO: B. Braun's Ostomy Community

Presenter: Julia Atkinson, B.A., Vice President Education & Patient Care,
Legacy Health Strategies

Come learn about B. Braun's MYOSTO user awareness and satisfaction initiative for healthcare providers, ostomates and caregivers. To include a comprehensive Ambassador program to enhance patient education and support as well as a technology platform designed to optimize B. Braun's ostomy product accessibility and usability.



Breakfast Symposium (Non CE)
Friday, September 29 at 7:00 AM

Dorothy, You're not in Arizona Anymore

Presenter: Karen Lou Kennedy-Evans, RN, FNP, APRN-BC

Moisture-Associated Skin Damage (MASD) is often misclassified as a pressure ulcer/injury. While urinary and fecal incontinence can be a common cause of wounds, this session will help the clinician differentiate wounds caused by pressure and those caused by moisture (incontinence/perspiration). Best Practice strategies to manage wounds caused by moisture will be covered.



Lunch Symposium (Non CE)
Friday, September 29 at 12:45 PM

Deep Tissue Pressure Injury: What is the Evidence telling us?

Presenter: Rhonda Sullivan, PHD, MSN, MBA, CWON, LNCC

The objectives for this program are:

Define the characteristics of a Deep Tissue Pressure Injury (DTPI); State the incidence, impact, and evolution of DTPI; Elucidate contributing risks and co-morbid conditions associated with DTPI development; Explore how early intervention can prevent, treat, or minimize the severity of DTPI.



Dinner Symposium (Non CE)
Friday, September 29 at 6:45 PM

Therapeutic Approach for Venous Leg Ulcers

Presenter: Amy Gray, RN, BSN, CWS

Come learn how to manage the complexities of venous leg ulcers including reducing bioburden and exudate, rebuilding tissue, and ensuring proper compression for healing and preventing reoccurrence.



Breakfast Symposium (Non CE)
Saturday, September 30 at 7:00 AM

Strategies for Maximizing Clinical Outcomes in the Treatment of Wounds

Presenter: Traci Brackin, DNP, APRN, FNP-BC, CWOCN, CFCN

Review acute and chronic wound pathophysiology. Discuss the key barriers to wound healing and strategies in preparing the wound bed utilizing advanced wound dressings. Apply concepts discussed to clinical cases.



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